## ▲ Invesco Mutual Fund

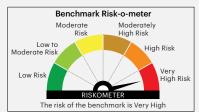


# This product is suitable for investors who are seeking\*:

- Capital appreciation over long term
- Investments predominantly in equity and equity related instruments of companies benefitting from consumption theme



As per AMFI Tier 1 Benchmark i.e. **Nifty India Consumption TRI** 



\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**Note:** The above product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

India's consumption landscape is undergoing a transformative shift, driven by evolving consumer behaviour and changing preferences. Rising incomes, rapid urbanization and a tech savvy aspirational population are reshaping consumption patterns across urban and rural markets. Further, emergence of new channels such as quick commerce and e-commerce is not only enhancing convenience but also expanding market reach. We believe India would see a consumption led growth, where rising aspirations are translating into increased demand across categories.



## What is driving the consumption surge?

Modian D	opulation	Ago	(V=0)	ľ
ivieulali r	opulation	Age	115	,

2013	2024	2031E
25.9	29.4	32.3

# Share of population in spending age (15-59 yrs)

2011	2021	2031E
60.7%	64.2%	65.1%

## Online shopper penetration

2023	2028E	
17%	22%	

### Per capita income

2010	2024	2030E
\$1099	\$2498	\$4251

## Urban/Rural per capita income

2013	2024	2031E
2.0x	1.6x	1.4x

## Organized market share (year 2024)

Retail	Food Service	Paints	
11%	34%	77%	

### Urbanization

(Urban Population Share)			
2010	2025	2030E	
35%	46%	49%	

## Internet penetration

p 00		
2013	2024	2031E
12%	59%	80%

### **Nuclearization**

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Average	Household	Size)
/ WClugo	110000011010	OIZC)

2013	2024	2031E
5.0	4.7	4.6

## Household Income distribution

Income (USD)	2013	2024	2031E
0-10k	86%	64%	47%
10k-35k	13%	33%	46%
35k+	1%	3%	7%

E- Estimates

Source: Morgan Stanley Research, CLSA

**Disclaimer**: The factors mentioned above include some of those that may contribute to driving consumption; these are indicative and do not represent an exhaustive list. The information provided above is for illustration purposes only and should neither be used for the development or implementation of an investment strategy nor construed as an investment advice to any party. The information provided herein may include statements/data of future expectations that are based on current views and assumptions and involves known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied.

## Why consumption now?

Government has lowered tax rates in FY26 budget that will help aid consumption

# GST 2.0 revisions announced to

enhance purchasing power and stimulate incremental demand

## Lower interest rates and easing inflation

to trigger faster real income growth for both rural and urban consumers

Factors from which India's consumption story draws strength

Good monsoons to aid rural income and revive rural demand

Revival in personal loan and government spending

**Upcoming 8th Pay Commission** to increase disposable income & boost spending

## Presenting

# Invesco India Consumption Fund

The Scheme aims to capitalize on India's consumption story by investing across sectors and companies poised to benefit from rising incomes, urbanization and evolving consumer preferences & aspirations.

# Consumption encompasses a wide spectrum of products and services, offering opportunities across sectors



**Consumer Services & Durables** 

**Fast Moving Consumer Goods** 

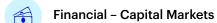








Telecom





Realty

**Disclaimer:** The sectors/sub segments mentioned above are some of the sectors/sub segments related to consumption theme and is not an exhaustive list of sectors/subsegments comprising consumption theme. The sectors/subsegments referred above should not be construed as recommendations from Invesco Asset Management (India) Private Limited and/or Invesco Mutual Fund. The Scheme may or may not take any positions in these sectors/subsegments.

### Investment framework

A combination of top-down and bottom-up investment approach

Investments across market capitalization

Focus on companies benefitting from long term structural opportunities along with some allocation to cyclical themes Scheme may have significant overweight/ underweight stock positions vs. the benchmark

Disclaimer: The above is based on current views and is subject to change from time to time.

### Fund will adopt a comprehensive investment approach



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## Nifty India Consumption TRI vs. Nifty 50 TRI performance



Source: ICRA MFI Explorer, Internal. Data as on August 29, 2025. CAGR - Compounded Annual Growth Rate

Past performance may or may not be sustained in future. Performances based on Total Return Index (TRI) indices. Returns shown are CAGR.

Disclaimer: The above chart shows the performance of Nifty India Consumption TRI (the matic index) and Nifty 50 TRI (hypader index) for the past

**Disclaimer**: The above chart shows the performance of Nifty India Consumption TRI (thematic index) and Nifty 50 TRI (broader index) for the past 15 years i.e. from September 1, 2010 to August 29, 2025 and should not be construed as performance of the Scheme. The above analysis is for illustration purpose only. It should neither be used for the development or implementation of an investment strategy nor be construed as investment advice to any party or a promise on minimum returns and safeguard of capital. Invesco Asset Management (India) Pvt. Ltd./Invesco Mutual Fund is not guaranteeing or promising or forecasting any returns.

### **Key Facts**

### **Investment Objective**

To generate long term capital appreciation by investing predominantly in equity and equity related instruments of companies benefitting from consumption theme.

There is no assurance that the investment objective of the Scheme will be achieved.

#### **Asset Allocation**

Under normal circumstances, the asset allocation of the scheme would be as follows:

Instruments	Indicative Allocation (% of Net Assets)	
	Minimum	Maximum
Equity & Equity Related Instruments of companies benefitting from consumption theme	80	100
Other Equity & Equity Related Instruments	0	20
Debt and Money Market Instruments	0	20
Units issued by REITs and InvITs	0	10

Plans^/Options: Regular Plan and Direct Plan

- · Growth Option
- Income Distribution cum Capital Withdrawal ('IDCW')
  - IDCW Payout IDCW Reinvestment

(if IDCW payable under IDCW payout option is equal or less than ₹100/- then the IDCW would be compulsory reinvested in the respective plan/option of the scheme)

Minimum Ap	plication Amount	(During NFO	and ongoing basis)
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Lumpsum: ₹1,000 per application and in multiples of ₹1 thereafter

#### For Systematic Investment Plan (SIP):

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Frequency	Daily	Monthly		Quarterly			
No. of Installments	60	12	6	4			
Minimum Amount	₹100	₹500	₹1,000	₹1,500			
And in multiples of ₹1 thereafter							

#### **Load Structure:**

Exit Load\*: For each purchase of units through Lumpsum / Switch-in / Systematic Investment Plan (SIP), Systematic Transfer Plan (STP) and IDCW Transfer Plan, exit load will be as follows:

- if units are redeemed/switched out on or before 3 months from the date of allotment: 0.50%
- if units are redeemed/switched-out after 3 months from the date of allotment: Nil
- · Switch between plans under the scheme: Nil

Fund Managers: Mr. Manish Poddar & Mr. Amit Ganatra

Benchmark Index: Nifty India Consumption TRI

^Direct Plan will have a lower expense ratio excluding distribution expenses, commission for distribution of Units etc.

"Exit Load charged, if any, will be credited back to the scheme, net of Goods & Services Tax.



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- Specialised investment teams managing investments across a wide range of asset classes and investment styles
- More than 8,500 employees worldwide
- On-the-ground presence in more than 20 countries, serving clients in more than 120 countries

Source: AUM of \$2,001.4 billion, client-related data, investment professional and employee data as of June 30, 2025. AUM includes all assets under advisement, distributed and overseen by Invesco.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.